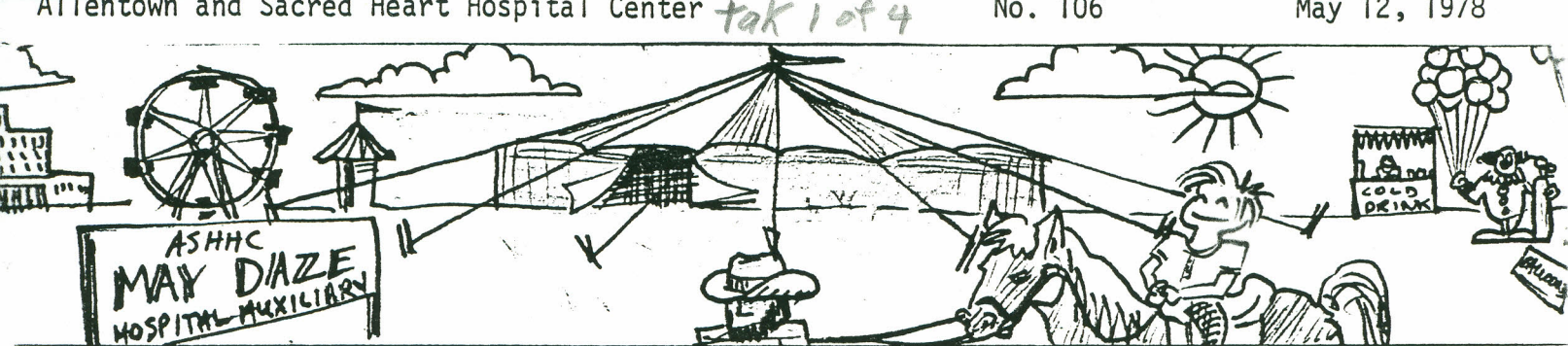


UPDATE



MAY DAZE

The 3rd annual Auxiliary sponsored lawn festival, "May Daze," takes place on Saturday, May 20, (raindate, May 21).

This year, proceeds from the festivities will be used towards the purchase of a 3-channel EKG machine for the Heart Station.

Special attractions include an exhibition by the famous Parkettes Gymnastic Club (5-6:00 P.M.); a one-act comedy by Allentown School District 6th graders (1:00 P.M. and 2:30 P.M.); and, of course, the time honored ceremony of the Dunking Machine!

This year's Dunkees are: Jim Higgins, Public Relations, 9-10:00 A.M.
Richard Cipoletti, Director of Personnel Services, 11:00 A.M. - 12:00 Noon.
Tom Dondore, Director of Educational Development, 1:30 - 2:00 P.M.
Charles Scagliotti, M.D., Vascular Surgeon, 3-4:00 P.M.
JoAnn Kelly, Public Relations, Bambergers, 4-5:00 P.M.

Other dunkees include: Bert Daday, P P & L Community Affairs Manager;
Tim Uhrich, Director of the Mayor's Information Services;
Ed Whitby, Principal, Parkland Junior High School;
Gene Werley, WAEB D.J.; and
Joseph Prorok, M.D., Surgeon.

Times for these people have not been established.

The event will also feature amusements, games, pony rides, garden center, baked goods, flea market, used books, arts and crafts, antiques, art objects, and, of course, great food!

Plan on eating supper at the Festival this year as a Bar-B-Que Chicken buffet will be served from 5-7:00 P.M. Contact Mrs. Joseph Scully, 398-1626, or Mrs. Humbert Russoli, 435-0086.

The Daze-E Express Van will transport hospital personnel to and from the site during lunch and supper.

It looks to be a great day, so we'll see you there!

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SYMPOSIUM '78

"Practical Aspects of Thyroid Disease" will be presented on Saturday, May 20, in the Hospital Center auditorium. As part of the continuing symposium series, the conference will focus on hyperthyroidism, thyroid hormone action, and definition and treatment of thyroiditis.

On the faculty for the program is Robert Utiger, M.D., Chief, Endocrine Section, University of Pennsylvania; and from the Hospital Center Medical Staff, Endocrinologists, Donald Barilla, M.D.; Larry Merkle, M.D.; Joseph Sembrot, M.D.; and Dean Dimick, M.D., Chief of Medicine.

Category I credit has been approved through the Lehigh Valley Area Health Education Center. For further information, contact the Educational Development Office at Extension 2026.

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5/12/78

- Alan Tyson, Medical Social Worker, will be taking over for Barbara Lipari in Discharge Planning. Alan has worked previously at Clark Summit State Hospital near Scranton. He will be scheduling post-hospital care for patients...
- Peggy Beamer, MT (ASCP) Chemistry; Dolores Benner, MT (ASCP)H, Hematology Supervisor; Steve Berman, HT (ASCP) Histology; and Judy Dombroski, MT (ASCP)C, Chemistry, have all been certified by the Board of Registry, American Society of Clinical Pathologists. Congratulations!

BLOOD COVERAGE

Employees are reminded that enrollment cards must be completed before coverage becomes effective for the Miller Memorial Blood Bank Program. Employees who transferred from either Allentown Hospital or Sacred Heart Hospital must complete new enrollment cards in order to have coverage through the Hospital Center. Enrollment cards are available in the Personnel Office.

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HEALTH SERVICES '78

Saturday, May 20, at Agricultural Hall, will be a "day of vital importance to your health." A total community effort developed to provide free health screening and referral services will begin at 10:00 A.M., and continue until 7:00 P.M. Sponsored by the Public Health Services Council, Allentown-Lehigh County Chamber of Commerce, the event is held in cooperation with participating health care and public service organizations.

Elwood D. Ehr Gott, Administrative Assistant, Ambulatory Services, coordinated the Hospital Center's participation in the event which will be stroke prevention, including the film, "It Happened to Me." This presentation, which was filmed partly in the Emergency Room and features E.R. personnel, Richard S. Troxel, M.D., Mrs. Bernadine Creamer, R.N., Mrs. Jeanette Christ, R.N., David DeLong, and Dave Kramp, stars veteran New York actor, John Bentley. John has been seen in quite a few movies and T.V. shows, such as "Dog Day Afternoon" with Al Pacino and "The Front" with Woody Allen. Also appearing in the film is Headley S. White, Jr., M.D.

The drama, produced by Paul Dowling and written by James E. Higgins, Jr., was filmed by the Audio-Visual Department of Air Products and Chemicals, Inc., and will be shown on a giant T.V. screen, courtesy of Air Products.

The Harold G. Fulmer Management Corporation provided the helicopter used for the aerial photography, and the Cetronia Ambulance Corps supplied the ambulances.



Come to Health Services '78! It's an event you can't afford to miss!

32-BED UNIT
SCHEDULED TO OPEN

The Health Care Financing Administration of HEW in Washington recently confirmed the Hospital Center's position that we do not need approval from the planning agencies to open an additional 32-bed nursing unit.

The unit, which is scheduled to open the week of June 5, will be located in Nursing Unit 6B, previously the housestaff quarters. It will be a general Med/Surg floor and should alleviate many of the problems we have been experiencing due to a continuously high census.

MEMORIAL DEDICATED
TO LEONARD POOL

The 14th floor of the Memorial Sloan-Kettering Cancer Center, New York, was dedicated to the late Leonard Parker Pool on May 2. Mr. Pool served on the Board of Managers of Memorial Hospital from 1968-1969,

and had made a substantial bequest to Sloan-Kettering's construction program upon his death in 1975.

Attending the dedication from the Hospital Center were Mrs. Gloria Pool, Mr. Morton Schneider, President of the Hospital Center Board of Directors, and Lawrence P. Levitt, M.D.

PEOPLE!

- Milton J. Friedberg, M.D., Chief of the Division of Surgical Oncology, has been honored recently by being elected a member of the National Society of Clinical Oncologists...

- Anthony P. Finamore, Director of Management Engineering, was elected President of the Delaware Valley Hospital Management Engineering Society at the April meeting in Philadelphia. Fifty representatives of hospitals in Pennsylvania, New Jersey, and Delaware make up the group...

- Evan Reichlin, Personnel Staff Assistant and Cedar Crest Alumna, was a participant in the recent Career Fair held at Cedar Crest College. Attended by over 70 local high school girls, the fair offered the students an opportunity to talk with women representing 24 career fields...

SHHC RECEIVES
CERTIFICATE OF
RECOGNITION

Hospital Administrative Services (HAS) has awarded the Hospital Center with a Certificate of Recognition on behalf of the American Hospital Association.

This certificate recognizes A&SHHC as voluntarily participating in a management information program designed to contain costs and monitor productivity. Ellwyn D. Spiker, Administrator, stated, "The HAS program provides the type of data we require to formulate future management decisions. We have participated in HAS since the Hospital Center opened in 1974, and find the quantitative information extremely valuable. We not only receive information based on our internal operation, but also are able to participate in comparisons with other institutions of like size."

The HAS program was begun in 1959, and presently has over 3,000 participating institutions.

RESPIRATORY THERAPY
PUBLISHES PAPER

The Department of Respiratory Therapy achieved fame recently with the publishing of "Molecular High Humidity in the Weaning of Patients from Mechanical Ventilators: A Case Report," in the March issue of Respiratory Care.

Authors of the article are John P. Galgon, M.D., Chief, Pulmonary Function and Respiratory Therapy; Joseph E. Vincent, M.D.; Robert Evans, Technical Director of Respiratory Therapy; Eric Bakow, Assistant Technical Director; and Raymond Smith, Senior Staff Technician.

The device and techniques described in the article originated here at the Center after extensive study.

BUY ME SOME
PEANUTS...

A bus trip to Veteran's Stadium in Philadelphia will take place on Saturday, June 3, 1978, for a ball game between the first place Phillies and the Los Angeles Dodgers.

Game time is 2:15 P.M., and the bus will leave the Hospital Center grounds at 11:00 A.M. Price of the round trip plus ticket for the game is \$10.50 each, payable when reservations are made. Tickets are limited, so act fast!

For reservations, contact: Pat Case - 7th Floor
Linda Fenstermacher - Medical Records
Jeanne Fignar - Financial Services
Sandi McCormack - Business Office
Ann Terleski - Business Office
Drew Zavada - Laboratory - Evenings

ALL RESERVATIONS MUST BE MADE NO LATER THAN MAY 26, 1978.

EXPLORER
SUPER EVENT

Post 916, the Medical Explorer post sponsored by the Hospital Center, will be holding their "Super Event" on the weekend of May 13 and 14.

A 5-hour White Water raft trip down the Lehigh River will be in store for 22 Explorers, Colleen Moyer of the Heart Station, and Tom Dondore, Director of Educational Development.

In other Explorer news, the results of the recent election for Post officers for the June, 1978 - May, 1979 term are:

Evan Reichlin, Personnel, Chairperson
Sue Gingrich, Educational Development, Secretary
